

William Wroblewski
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S u m m a r y

Journalist, writer, editor, and video production professional w/ diverse publishing and multimedia experience. Proficient w/ Microsoft Office, Final Cut Pro, Adobe Premiere, WordPress; various research methods; AP / Chicago Styles. Production experience includes as producer, director, camera operator, boom operator, production assistant, assistant editor. Conversational Spanish abilities.

E x p e r i e n c e

- Freelance Writer/Editor/Video Production** Jan. 2002 – Present
Produce print and multimedia content for local, regional, national, and international news outlets, documentary filmmakers, and NGOs.
- Fellow** July 2011 – Present
Food First/Institute for Food and Development Policy Oakland, CA
Produce video content, including documentaries and promotional material. Edit publications. Manage website redevelopment project.
- Account Executive/Producer** Nov. 2008 – Dec. 2013
Producer/Account Executive
Viewstream.com, Inc. San Francisco, CA
Develop digital marketing strategies. Write, direct, and produce multimedia marketing content. Clients: Microsoft, Adobe, Autodesk, others.
- Associate Producer** Dec. 2007 – Dec. 2008
In Search of Good Food San Francisco, CA
Research and pre-interview farmers, business owners, academics, activists, and policy makers on the topic of sustainable food. Blog contributor.
- Videographer/Documentarian** June 2008 – Nov. 2008
Unidad Académica Campesina Carmen Pampa, Bolivia
Document the activities of a small agrarian college in Bolivia's coca-growing highlands.
- Office/Production Assistant** Feb. 2008 – June 2008
Flying Moose Pictures San Francisco, CA
Maintain production equipment and documentation. Slate, PA, and audio assistant on location. Archive media. Develop organizational styleguide.
- Founder/Co-owner/Producer/Director/Editor** Sept. 2005 – Oct. 2007
Different Drummer Media Minneapolis, MN
Produce, direct, and edit training/promotional videos for community organizations and institutions.
- Content Intern, NewsHour with Jim Lehrer** Jan. 2003 – June 2003
Twin Cities Public Television St. Paul, MN
Research stories about global health, urbanization, and religion. Write Web content. Log and transcribe tapes. PA on shoots.
- News Writing Intern, State Politics and Features** Aug. 2002 – Jan. 2003
St. Paul Pioneer Press St. Paul, MN
Report on assignment. Topics include state and national elections and the anti-war movement.
- Additional experiences:** freelance marketing consultant; forest ecology research assistant; service-learning course developer; publications coordinator for a non-profit publisher; farmhand; coffee roaster; record label owner; professional drummer.

A w a r d s

- 2013 Telly Award Winner, Online Video, Windows Azure/Tribune Company corporate documentary (Director, Producer)
2012 Telly Award Winner, Online Video, Microsoft Case Study, Autodesk Smoke "Don't Just Edit. Finish" (Producer)
2012 Finalist, Midwest Book Award, "The Compassionate Rebel Revolution: Creating a Caring Culture" (Contributor, Editor)
2011 Hermes Award Winner, Swift Engineering: The Race to Indy (Producer)

E d u c a t i o n

- University of Minnesota – Twin Cities School of Journalism and Mass Communication** Graduated May 2003
Bachelor of Arts, Professional Journalism; Minor, Global Studies
Kappa Tau Alpha (Journalism) and Phi Kappa Phi Honors Societies, University of Promise Service Fellow